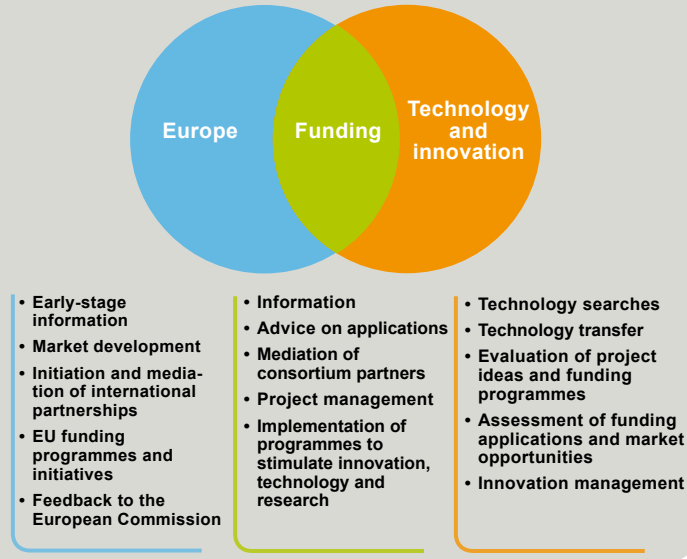




Your door to North Rhine-Westphalia, leading region in Europe

Areas of specialisation



Key facts about NRW

→ Why come to North Rhine-Westphalia?

NRW is the economic powerhouse at the heart of Europe and has always had an open approach to transnational co-operation. In terms of exports and imports, NRW is an important trade partner for many countries. With some 18.2 million inhabitants, it is Germany's most densely populated region and thus one of Europe's largest markets.

- A highly concentrated scientific, research and innovation landscape
- Strong industrial and service sectors ranging from automobile to chemicals, electronics, metals, media and telecommunications
- A sophisticated transport and logistics infrastructure
- A business community characterised both by multinational companies and SMEs
- A skilled and reliable workforce

ZENIT GmbH, founded in 1984, is a Public Private Partnership with around 50 employees. Shareholders are

- Netzwerk ZENIT e.V., an association comprising some 200 enterprises
- The State of North Rhine-Westphalia
- A consortium of banks

On behalf of EU, national and regional bodies, such as the European Commission, governmental departments and business development bodies, we provide services for the benefit of companies, especially SMEs, as well as universities and research institutions. Our clients come from NRW, throughout Germany, and abroad.

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NRW and Europe

→ Would you like to access Europe's leading region?

Let ZENIT pave the way and help you gain a foothold in NRW! As a competent partner in a number of European support networks, helping local organisations enter markets abroad and assisting their foreign counterparts in NRW has been our business for over 25 years. We are your best port of call for all transnational activities.

- Sectoral, country and market research
- Information on R&D
- Assistance in internationalisation projects
- Mediation of cooperation partnerships of all types



Funding and financing

→ Do you need financial aid for your R&D or innovation projects?

We can show you what funding and financing opportunities there are and help you submit your application. We operate, for example, as National Contact Point for the topic of "Research for the benefit of SMEs" within the 7th Framework Programme and for the topic of "Information and Communication Technologies" in the Competitiveness and Innovation Programme.

- Advice and information on national, regional and international funding schemes
- Evaluation of project ideas and applications
- Specific assistance with the 7th Framework Programme and the Competitiveness and Innovation Framework Programme of the European Commission
- Help in setting up pan-European research consortia



Technology and innovation

→ Are you interested in sharing innovative technologies?

Make better use of your own know-how and profit from our knowledge of local expertise. ZENIT is embedded in the technology and innovation landscape in North Rhine-Westphalia and maintains close links to universities, institutes, clusters and enterprises. We invite you to take advantage of our experience in the areas of innovation management, knowledge transfer and technology assessment.

We offer specialised services in the following areas:

- Initiation and mediation of international technology and know-how transfer
- Support in innovation management
- Implementation of technology searches
- Assessment of the technological and innovation potential of organisations' R&D projects